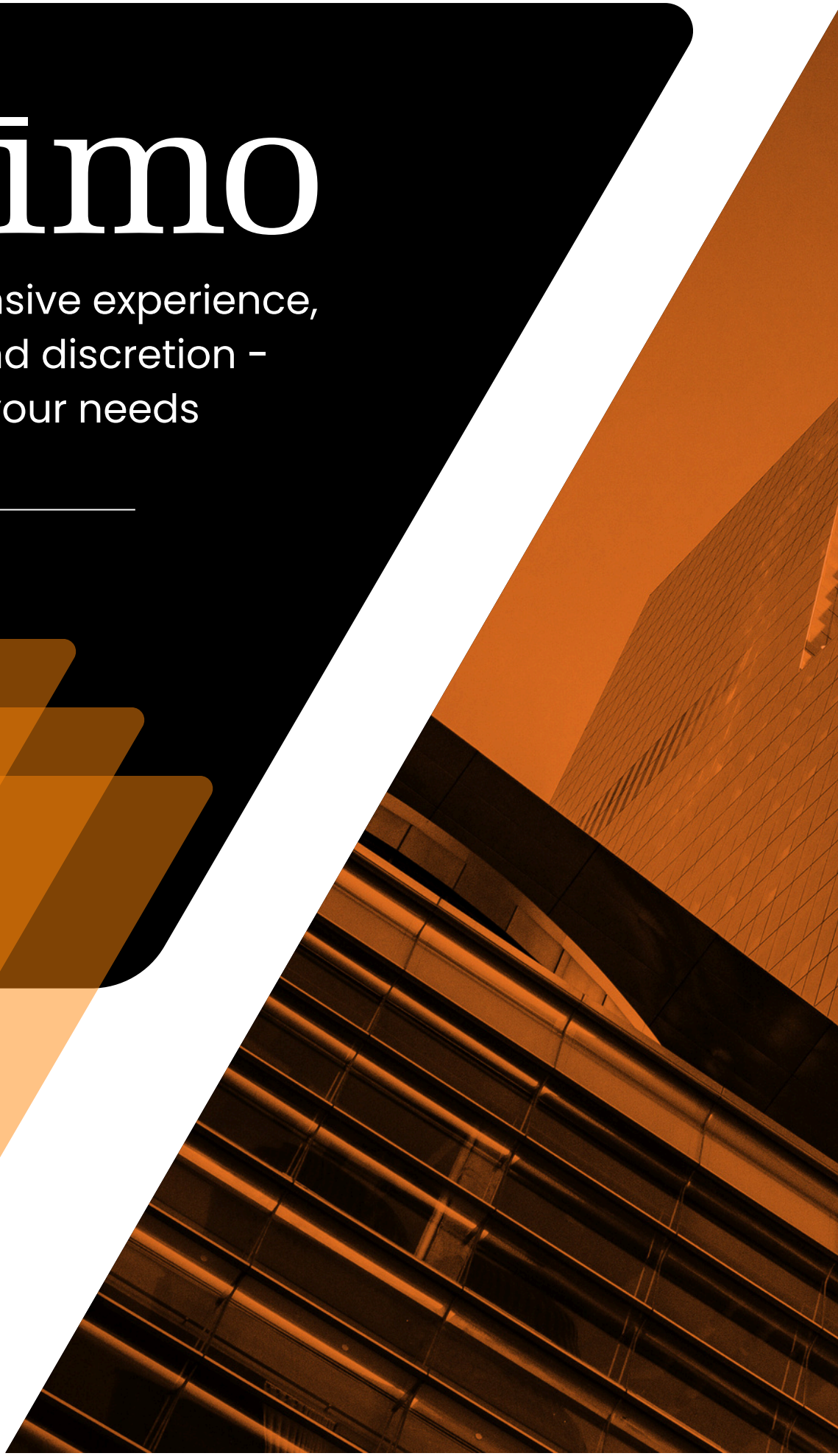
animo

Comprehensive experience, foresight and discretion - tailored to your needs



animoassociates.com

TABLE OF CONTENTS

INTRODUCTION TO ANIMO 3

OUR SERVICES

- ACCOUNTANCY SERVICES 6
- CORPORATE SERVICES 7
- VAT SERVICES 8
- TAXATION SERVICES 9
- TRUSTEE SERVICES 11
- COMPLIANCE SERVICES 12
- IGAMING 14
- IMMIGRATION SERVICES 15

TABLE OF CONTENTS

- FAMILY OFFICE 16
- DIGITAL SERVICES 17
- MARKETING SERVICES 19
- OUR PEOPLE 20
- OUR OFFICES 22

Introduction to Animo

- Animo Associates is a provider of trust and corporate services for private individuals, corporate groups, and intermediaries with over 22 years of experience.
- Through our combined international team, we are able to offer communication in over a dozen different languages.
- Extended global coverage with offices, across the world with a multitude of global jurisdictions through a network of established international partners.





Our Expertise

Why choose Animo ?

- We provide a range of services suitable to a variety of businesses, from small independent companies to large international conglomerates
- Through our international network, we can cater to a range of businesses including those that are based internationally and those based in one jurisdiction
- The range of our services can be tailored to our client's exact needs. We can simply assist with the incorporation of a company or handle the setup and general day-to-day running of the business
- Whatever the requirement we have a large network of contacts in different industries that can facilitate our client's needs

What we believe

Technical Expertise in Person



Animo Associates was established in 2004 to provide innovative corporate services for clients across the globe. Our staff offer unrivalled service to add value to your business. Our team includes qualified accountants, corporate secretaries, lawyers, HR and compliance professionals, in our network of strategically located UK and international offices. In addition, our **group accountancy practice** based in Rochdale and our affiliate audit and accountancy practice based in Cyprus offers a wide range of UK & International tax and accountancy services.

EXPERIENCE
Together our directors have over 100 years of industry experience.

FORESIGHT
We strive to ensure continuous innovation and improvement for our services based on the relevant changes in each industry and legal frameworks from our network

DISCRETION
We ensure that our services are tailored to your exact needs, with dedicated consultants advising you through each stage



Our Services

Accountancy Services



Our experienced team offer a range of Accountancy services which can be tailored to meet the specific needs of the client, whether a personal tax return for a UK resident or non-domiciled individual, a small limited company, a Sole-trader, or a UK company forming part of a large International Trading Group.

Bookkeeping Services

Our efficient, cost-effective bookkeeping solutions, tailored to our client's specific requirements, can be aligned so that VAT compliance, payroll and associated functions are more streamlined.

In-House Accounting Departments

Often a more comprehensive accounting solution is preferred to a traditional bookkeeping service. That's why Animo Associates offers a complete in-house accounts department solution for clients ranging from small limited companies to UK branches of international companies who require local support. These services can include issuing sales invoices, debtor control, controlling the purchase day books, creditor control and operation of company bank accounts.

Payroll Services

We offer flexible outsourced payroll solutions that can adapt to the needs of any business, irrespective of the number of employees or the client's field of business. Payroll support services include setting up the PAYE scheme, applying for dispensations, drafting employment contracts and drafting of staff handbooks and can include the provision of full HR services, should that be required. We can also arrange for the processing of monthly or weekly payrolls, dealing with RTI formalities and tax year end filings, managing pension auto enrolment requirements and ensuring the smooth and efficient operation of the payroll function.

Our Group Accountancy Practice

With our group accountancy practice HTA based in Rochdale in Greater Manchester we provide a wide range of tax and accountancy services. Find out more about the range of services offered by HTA at **hta.uk.com**



"Our expert accountancy support services are flexible, efficient and cost-effective."

Our Services

Corporate Services

Animo Associates can help establish your business efficiently and successfully with services and infrastructure tailored to the needs of today's business community.

Our global presence and technical expertise enable us to establish companies in multiple jurisdictions and undertake every aspect of local and cross-jurisdiction administration.

Our clients rely on us to recruit industry-qualified directors and provide accounting services, financial reporting and compliance. We also offer comprehensive treasury support, including banking, trading and treasury services, and efficient payroll administration.

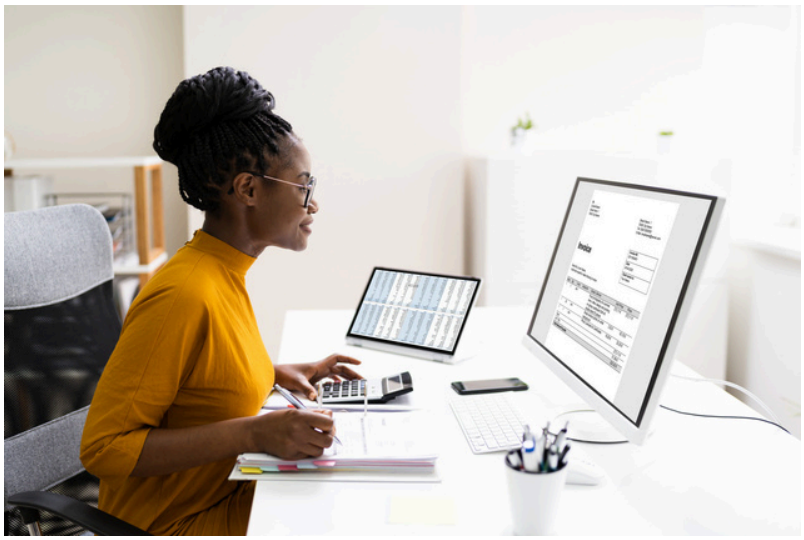
Animo Associates can also provide bespoke services, with ongoing support and consultation as your business matures. Our team of experienced administrators will assist in every process and provide day-to-day banking, shipping and trading transaction support, including:

- Bank Account Management
- Order Processing
- Payment Reporting
- Periodic Payment Receipts
- Handling Letters of Credit
- Transaction Monitoring
- Treasury Services
- Trade Documentation
- Trade Administration
- Logistics Management
- Company Formation
- Correspondence Address Services
- Media Services

98.3% Client Retention Rate Since 2013

VAT Services

Whether in an advisory or compliance role, our VAT experts have a wealth of experience developing solutions and services that deliver for our clients



Because our services are based on an in-depth knowledge of the VAT landscape, we are able to develop solutions which are carefully tailored to our client's specific requirements.

VAT Advisory

In a VAT advisory role we offer bespoke solutions for VAT structuring, focussing on specialist areas such as cross-border international issues – goods and services, the second hand margin scheme for works of art, eCommerce and UK land and property issues.

VAT Compliance

Our VAT compliance team will administrate VAT returns, EC sales Lists, Intrastat Declaration and VIES declarations in a timely and efficient manner to ensure compliance with all local jurisdiction VAT legislation requirements. We maintain good working relationships with local VAT authorities and offer professional, efficient assistance with HMRC VAT assurance visits.

98.3% Client Retention Rate Since 2013

Our Services

Taxation Services

Our team of tax experts offer a full range of advisory, compliance and transactional services



Corporate Tax Compliance

As a result of ever-increasing corporation tax compliance and reporting obligations, the complexities of complying with fiscal rules and harsher penalty regimes mean the tax compliance requirements of a business can have a significant impact.

We can provide tax compliance services tailored to your needs, whether you require an independent tax compliance review, specific technical advice or a fully outsourced tax compliance service.

Our clients range from owner-managed businesses to complex corporate groups, including corporate partnerships and companies in liquidation.

We offer our clients:

- Preparation of company and group corporation tax computations and returns
- Preparation and review of tax provisions and notes for inclusion in individual company and consolidated group statutory accounts
- Guidance and advice on complex tax rules and legislation under corporation tax self-assessment
- A Full international tax compliance service to ensure that the group's non-UK tax compliance obligations are being met
- An integrated service with all other areas of taxation including VAT
- Advice on tax reliefs and allowances
- Monitoring, advising and preparation of claims and elections
- Where required, a fully outsourced service – we can act as an in-house tax team
- Advice on international tax compliance including transfer pricing and controlled foreign company reviews and applying for relevant withholding tax exemptions/reduction

International Tax

Our experienced tax team can help you with a range of international tax advice and planning.

International corporation tax compliance advice including:

- Assistance with the establishment of legal entities in overseas territories
- UK tax compliance issues and requirements arising from inbound and outbound restructuring
- Tax and social security aspects of international secondments
- Outbound tax structuring services including advice on expansion overseas, repatriation of earnings and exit plans from the UK
- Inbound tax structuring in the UK
- Thin capitalisation solutions including review of loan arrangements and advice on the structuring of debt within a group
- Controlled foreign companies' review and planning
- Country-specific planning including suitability of jurisdictions with reference to tax aspects
- Global intangible assets planning, including locations for intellectual property and the setting up of special purpose vehicle
- Experts on ATED taxation services

Personal Tax

We can deal with compliance obligations and reporting requirements while also advising on domestic and international issues.
Non-UK domiciliaries ("non-doms")
Advice to non-doms forms a significant part of our service to private clients. The non-doms we look after are in the UK for a wide variety of reasons. We give advice on all financial and taxation aspects for non-doms, including:

- Organisation of financial affairs before arrival in the UK
- Planning for remittances
- Capital gains tax
- Inheritance tax
- Offshore structures, including trusts and companies
- Financing the acquisition of UK property and other asset



Our Services

Trustee Services

Several factors can influence the creation of a Trust, and with expert advice, these flexible, Tax-efficient vehicles can prove highly effective.

A trust can be established to protect the assets and anonymity of private individuals, corporations and family groups while delivering enhanced flexibility and control over the management and distribution of assets. Animo Associates offers a full range of trust services, administered by experts who have many years' experience developing trust services that work for our clients.

Our Range of Services

- Provision of trustees in multiple jurisdictions
- Advice and implementation of trust administration
- Independent law firms located across the world to assist relatives in the event of a settlor's demise.
- Independent accountancy firm to prepare trust financial statements
- Acceptance of a trust from another jurisdiction

The Benefits of a Trust

- International tax planning
- Estate and succession planning to ensure that wealth is preserved
- Privacy and security
- Asset protection both now and in the future
- Convenience of being able to hold multiple assets in a secure single structure
- Ability to hold assets outside your country of residence
- Knowledge that assets will be managed in accordance with the settlor's instructions
- Continuity of management of assets

The expertly-administered trust offers flexibility and control over the management and distribution of assets.

Our Services

Compliance Services

Compliance requirements in the UK and worldwide are changing at a rapid pace.

As a corporate service provider, we are here to support you, navigate you around the complex laws and regulations, and ensure that we identify and manage regulatory risk.

Animo delivers high-quality compliance services to businesses of all sizes. Our team are experienced in the compliance laws and regulations and provides customised support to ensure that you are kept informed of all regulatory requirements.

Regulation is becoming increasingly important, and we use our multi-jurisdiction compliance network to carry out effective and efficient checks on 'Know Your Customer' (KYC) and Anti-Money Laundering (AML) requirements so that all regulatory obligations are met on your business.

Animo offers our clients:

- In-house compliance services and understanding of regulatory changes
- Identifying AML risk in businesses
- Implementing solutions to manage risk, including transaction monitoring
- Enhanced due diligence checks on individual clients and businesses
- Global screening of sanctions and media reports.

Compliance Procedures and Policies

Animo can offer various services to handle our clients' regulatory requirements, including establishing and implementing compliance policies and procedures. This will ensure compliance with laws and the day-to-day operations of the business.

Risk Assessments and Reviews

Our team can conduct an in-depth analysis of the company and its individuals. Animo performs regular reviews and risk assessments of our clients to ensure the accuracy of our KYC files and the information held. With global screening software, we can perform due diligence to the highest standard.

General Data Protection Regulations (GDPR)

GDPR marked a significant increase in responsibility for all organisations that process personal data. It substantially extends the rights of individuals and requires the business to implement appropriate measures to protect personal data. The regulation needs organisations to be able to demonstrate compliance with their data processing requirements.
Animo, as a data controller, has put in place appropriate compliance support and can offer guidance to the companies under our management.

WE HAVE EXTENSIVE KNOWLEDGE OF COMPLIANCE LAW AND REGULATIONS AND THE THINKING BEHIND THEM.



iGaming

Animo Associates delivers expert guidance on iGaming investments and operations, ensuring compliance and strategic growth in the online gaming industry.

Animo Associates provides expert iGaming services to guide clients through the evolving online gaming and betting landscape. We offer strategic advice on investment opportunities, regulatory compliance, and market insights. Our team ensures robust risk management and sustainable growth, helping you navigate the complexities of the iGaming sector. Whether you're operating in the industry or considering iGaming investments, Animo Associates delivers tailored solutions for success in this dynamic field.

iGaming Solutions

Here are some additional iGaming services provided by Animo Associates:

- **Regulatory Compliance:** Ensuring adherence to UK and international gaming regulations and licensing requirements.
- **Market Analysis:** Offering insights into market trends, competitor analysis, and consumer behaviour in the iGaming sector.
- **Commercial Advisory:** Strategic guidance on opportunities and operational planning within the iGaming industry.
- **Risk Management:** Developing strategies to mitigate risks associated with online gaming operations and investments.
- **Technology Solutions:** Guidance on implementing and optimising technology platforms and software for gaming operations.
- **Operational Support:** Assistance with the day-to-day management of gaming operations, including customer service and fraud prevention.
- **Marketing Strategy:** Crafting effective marketing and player acquisition strategies to enhance visibility and growth in the iGaming market.



For expert support in navigating the iGaming industry, contact Animo Associates. Our team offers tailored solutions for compliance, market analysis, investment, and operational needs. Reach out today to optimise your iGaming ventures with our specialised guidance.

Our Services

Immigration Services

Your trusted partner in Global seamless immigration services.



Whether it is your intention to study, work, establish a business (or join an existing business), join a family member already here, extend or secure your existing status, become a British Citizen, or employ foreign workers, we are able to provide advice and guidance on the options available to you.

We provide fixed fee quotes at the outset for: advising on; assisting with the preparation of; and submission of UK immigration applications, to ensure that our clients are fully apprised of the cost of the services to be provided.

We offer immigration services globally. Please see our UK services below as an example of the clear advice and assistance we offer in the following areas:

UK Immigration

We offer clear advice and assistance in the following areas:

Private Client

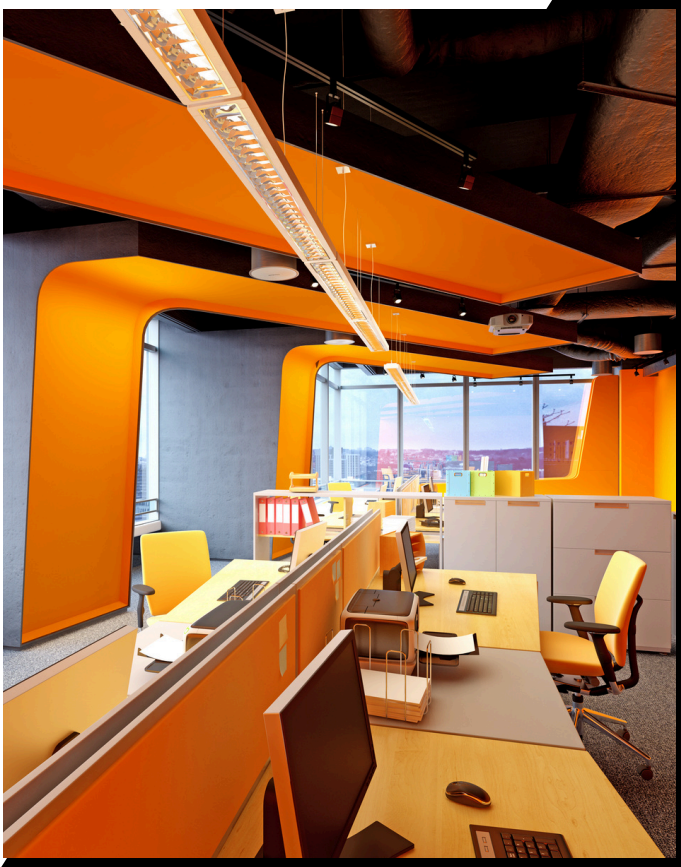
- Entry clearance
- Extension applications/further leave to remain in the UK
- Settlement
- British citizenship
- Acquiring British nationality

Corporate

- Applications to become a Licensed Sponsor under the Points Based System ("PBS")
- Visas applications linked to some form of sponsorship
- Audit and support for compliance with sponsor duties under PBS
- Resident Labour Market tests under Tier 2 of the PBS
- Applications for Restricted Certificates of Sponsorship

For expert assistance with immigration matters, contact Animo Associates. Our team offers tailored guidance on visa applications, residency, and citizenship, ensuring a smooth and efficient process. Get in touch today to navigate your immigration journey with confidence.

Family Office



Animo Associates provides comprehensive Family Office services, tailored to the unique needs of high-net-worth families. They offer expert guidance in wealth structuring and administration, estate planning, tax planning, and philanthropic strategies. With a focus on coordinating and safeguarding family affairs across generations, Animo Associates delivers personalised solutions, ensuring clients' objectives align with their family values and legacy aspirations. Their holistic approach integrates administrative, legal, and lifestyle management, giving families peace of mind and the freedom to focus on what truly matters.

Comprehensive

There are some additional Family Office services provided by Animo Associates:

- **Wealth Structuring Support:** Coordinating with your regulated advisers to align the family's structures and arrangements with its long-term objectives.
- **Tax Planning and Compliance:** Expertise in minimizing tax liabilities through proactive planning and compliance with local and international tax regulations.
- **Estate and Succession Planning:** Crafting and implementing plans that ensure the smooth transfer of wealth and assets to future generations.
- **Philanthropy and Charitable Giving:** Structuring charitable contributions and managing philanthropic initiatives to maximize impact.
- **Lifestyle Management:** Concierge services that include managing family assets, private travel arrangements, and personal financial administration.
- **Risk Management:** Identifying potential risks and coordinating with regulated providers to help protect the family's assets.
- **Education and Financial Literacy:** Providing education and resources to family members to empower them with financial knowledge and skills.

To explore these comprehensive Family Office services, contact Animo Associates. Our team is ready to provide tailored solutions that align with your family's financial goals and legacy. Reach out today to secure your family's future with expert guidance and personalised support.



Digital Services

Empowering the Future of Web3 and Fintech

We approach every client relationship with a unique and invigorating perspective, coupled with an unwavering energy that inspires action. Our commitment to teamwork, trust, and an open-mindedness towards differing opinions creates an environment where clients can concentrate on their potential opportunities, enhance their capabilities, and ultimately succeed in shaping the future.

Together, we achieve remarkable results that transcend the boundaries of what is currently achievable and unlock the true potential of our clients' visions.

Understanding Web3

Web3 represents the next generation of the internet, aiming to return control to users rather than large corporations. It's built on blockchain technology, a highly secure digital ledger that tracks transactions and data. In the Web3 world, users can leverage cryptocurrencies, digital assets, and decentralised applications, fostering a more open and equitable digital environment that doesn't rely on traditional financial institutions.

Understanding Fintech

Fintech, short for financial technology, leverages new technologies to enhance financial services. It encompasses a broad range of innovations – from mobile apps that facilitate bill payments and investments to online lending platforms that bypass traditional banks. Fintech makes financial processes more efficient, cost-effective, and user-friendly, bringing the convenience of the internet to everyday finance.

What We Do

- **Corporate Services:** We assist businesses, particularly in the Web3 and fintech spaces, with setting up and structuring their operations. This includes company formation, account setup, and managing daily operations in compliance with legal standards. We handle the foundational elements, allowing businesses to focus on innovation and growth.
- **Regulatory Advisory:** Operating in Web3 and fintech means navigating a landscape filled with complex, evolving regulations. We provide expert guidance to help companies maintain compliance with these rules, from staying current with tax laws to meeting financial regulations. We work to help our clients avoid potential pitfalls, ensuring their operations remain legally sound.
- **Strategic Guidance:** Beyond compliance, we offer strategic advice to support business growth, market entry, and new product launches. Acting as a trusted adviser, we help companies make informed decisions that drive success in the competitive Web3 and fintech sectors.

Our Commitment to Your Success

We are dedicated to supporting the next generation of internet-based businesses. By offering comprehensive corporate services, expert regulatory advice, and strategic guidance, we empower Web3 and fintech companies to establish solid foundations, maintain compliance, and thrive in an ever-changing market.

Explore how we can help your business navigate the complexities of Web3 and fintech. Contact us today to learn more and start your journey towards success.



Marketing Services

Creative and digital services under one roof

Animo Marketing is the creative and digital media team within Animo Associates, formerly known as Blue Mountain Media. We create visual content for businesses and organisations, from websites and print to video and social media, and look after each project from the first idea to the final edit.



Web Design

Modern, responsive and accessible websites, built to reflect your brand and work well on every device.



Graphic Design

Print and digital artwork, from brand assets to brochures, designed to communicate clearly.



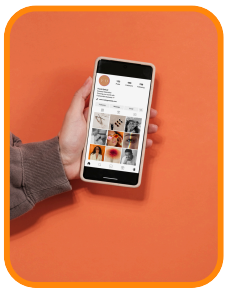
Video Production

Promotional and corporate video, handled from the first concept and filming through to the final cut.



Photography

Portrait, event and brand photography that shows your business and people at their best.



Social Media Content

Posts, short videos and graphics planned and created for your channels, keeping your brand consistent.



Marketing Campaigns

Campaigns planned and run across email, social and print to help you reach and engage your audience.



Editing and Mixing

Audio and video editing that brings your content together and supports the story you want to tell.



Get in Touch

Tell us what you need and we will get back to you. Visit animomarketing.co.uk to see our work and contact the team.



Our People

We approach every client relationship with a unique and invigorating perspective, coupled with an unwavering energy that inspires action. Our commitment to teamwork, trust, and an open-mindedness towards differing opinions creates an environment where clients can concentrate on their potential opportunities, enhance their capabilities, and ultimately succeed in shaping the future.

Together, we achieve remarkable results that transcend the boundaries of what is currently achievable and unlock the true potential of our clients' visions.



Mark Quirk - Chairman

Mark is a dynamic entrepreneur who launched his career at the age of 26 after leaving Meespierson Intertrust Isle of Man, where he mastered the intricacies of law, accountancy, international tax planning, and corporate structuring.

Mark is Chairman of multiple corporations covering a broad spectrum of industries. From chairing Animo Associates to leading a world 8-ball pool tour promotion company, his leadership is far-reaching. Among Mark's notable achievements, include orchestrating the acquisition and subsequent sale of the financial institution "Oonex" to Equals PLC.

His portfolio is a testament to his versatility, which includes a private equity firm, to a metaverse, and a thriving healthcare group. The individuals that are part of his expansive network, working across multiple industries, means his team is capable of understanding and commercialising almost any venture.

Mark's journey is one of relentless ambition, strategic foresight, and the ability to transform visionary ideas into successful and thriving enterprises.



Farzana Naheed - Director

After gaining her BA (Hons) in Business Studies from the University of Huddersfield, Farzana initially started working towards her accountancy qualification before changing direction and started specialising in Tax. She obtained her Association of Tax Technicians qualification and then went on to qualify as a Chartered Tax Advisor.

Soon after qualifying, Farzana moved to the Isle of Man to gain specialist knowledge in dealing with International Tax matters and upon leaving the Isle of Man joined Animo Associates. Farzana has been with the Animo group for over 15 years. Farzana leads the Accountancy and Tax teams within Animo from our Rochdale offices.

Farzana has expertise in international tax structuring for both corporates and individuals. From a corporate perspective advising on cross-border structuring and reorganisations. Farzana specialises in advising on the taxation of UK resident non-domiciled individuals, with regards to their international matters such as their business structures and trusts and on the complexities of the UK taxation of non-domiciled individuals and the associated remittance issues.



Jaysen Harree - Director

Jaysen Harree, a chartered accountant has over 25 years of experience in the accounting and auditing world both at international and UK level.

During his tenure at Animo, Jaysen has occupied various positions such as Finance Director, head of VAT and Compliance department.

Jaysen's ability to speak a few languages is making him enjoy his current role as head of Corporate services in UK.

Our Offices



Get to know the incredible individuals behind our company

UK
London

2nd Floor
10 Charles II Street
London
SW1Y 4AA

T: +44(0)207 060 0835

UK
Essex

2nd Floor,
De Burgh House,
Market Road, Wickford,
Essex SS12 0FD

T: +44(0)1268 760245

UK
Manchester

35 Princess Street,
Rochdale,
Greater Manchester
Lancashire OL12 0HA

T: +44(0)1706 750010

Ireland
Dublin

The Gables
Torquay Road
Foxrock Village
Co.Dublin
D18 A2N7

T: +353(0)1566 2597

UAE
Dubai

Office 909
The H Business Tower
1. Sheikh Zayed Road
Dubai

T: +971 4705 0383

Cyprus
Limassol

Riga Feraiou 68
3091 Limassol
Cyprus

T: +357 22 678369

Mauritius
Quatre Bornes

4th Floor
Ebene Mews
57 Cybercity
Ebene 72201
Mauritius

T: +230 489 9090

Working for you



Building wealth, creating futures.

animoassociates.com

V16